

NEWS RELEASE



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GRUNDENS ADDS NEW RAGNAR JACKET/PULLOVER TO ITS GROWING GAGE TECHNICAL GEAR FAMILY

Named for a Viking Warlord, This Warm, Water-Resistant Garment is Ready for Adventure

The new Ragnar hooded jacket and pullover are the latest additions to the popular Gage Technical Gear line from Grundéns USA, the company known for keeping Bering Sea crab fishermen dry and comfortable in the nastiest conditions on Earth.

Everything about this new garment is rugged and ready for adventure, starting with its name. Born in Uppsala, Sweden in 765 A.D., Ragnar Lorbok was a Viking warlord and unstoppable adventurer. Like its namesake, the Gage Ragnar is made to conquer the elements and is tough enough to handle any activity — from commercial fishing and trap pulling to offshore big game fishing and ocean kayaking. Ragnar is also a great choice for surf and jetty anglers who need both warmth and protection from spray.



Available in both a full-zippered jacket and ½-zippered pullover, the Ragnar combines two proven fabrics for comfort, warmth and protection. The upper chest, shoulders and head are surrounded by a hearty softshell fabric that is not only windproof, water resistant and breathable — it also provides enhanced mobility. The lower torso and arms are protected by sturdy, waterproof PVC material over comfortable cotton. This hybrid design keeps the upper body warm and comfortable, while providing serious waterproof protection against the splashes, drips and sprays that are unavoidable when on or around the water. Sturdy and easy to clean, this heavy-duty PVC fabric is built to last season after season.

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Technical features like fully welded seams, thick neoprene cuffs, the adjustable Gage Halo Hood and shock cord hem adjustments help seal body warmth in, while keeping cold air and moisture out. Large hand-warmer pockets help keep fingers warm and nimble, while a zippered security pocket keeps valuables and other important items safe and close at hand. Both the Ragnar jacket and pullover feature a heavy-duty, easy-to-operate zipper with a sturdy storm flap that keeps the body protected from cold, wind or spray.

Grundens offers the Gage Ragnar in black fabric with orange PVC coating. With eight available sizes (XS-5XL) there is a Ragnar jacket or pullover to accommodate adventurers of any size, shape, sex or age. This premium quality garment is now available at authorized Grundens dealers throughout North America and carries an MSRP of \$149 (sizes 3XL-5XL slightly higher).

To learn more about the new Gage Ragnar jacket and pullover — or the full line of Gage Technical Gear apparel and accessories — contact Grundens USA toll-free at 800.323.7327. Information on the entire Gage Technical Gear collection and the location of authorized dealers can also be found at **www.Grundens.com**.

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